

WBUR Massachusetts Statewide Poll
Survey of 502 Registered Voters
Field Dates: June 4-6, 2015

Olympics questions only. Other questions held for later release.

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".
Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Boston Twenty-Twenty Four	15%	23%	19%	43%	<1%
No Boston Olympics	34%	24%	22%	20%	<1%
Steve Pagliuca	8%	4%	22%	66%	0%

Now I would like to ask you about another topic.

As you may be aware, Boston was chosen by the United States Olympic Committee as the U.S. city to bid on the 2024 Summer Olympics. Do you support or oppose the idea of bringing the Olympic Games to the Boston region in 2024?

Support	39%
Oppose	49%
Don't Know / Refused	12%

Some have proposed spreading out the Olympic venues across Massachusetts. If the venues were spread out in this way, would you support or oppose the idea of bringing the Olympic Games to Massachusetts in 2024?

Support	51%
Oppose	37%
Don't Know / Refused	11%

Demographics

Race

White / Caucasian	81%
All others	16%
Don't Know / Refused	3%

Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

Gender

Male	48%
Female	52%

Party Registration

Democrat	36%
Republican	11%
Independent / Unenrolled	53%

Education

High School or less	34%
Some college, no degree	23%
College graduate (BA/BS)	26%
Advanced degree	17%
Don't Know / Refused	<1%

About the Poll

These results are based on a survey of 502 registered voters in Massachusetts. Interviews were conducted June 4-6, 2015 by live telephone interviews via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error for the full sample is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.